

JANE CARR

JANE CARR FOR CREME DE LA MER – ESTEE LAUDER

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JANE CARR IS PLEASED TO ANNOUNCE TWO EXCLUSIVE LIMITED-EDITION HOLIDAY GIFTS IN COLLABORATION WITH THE INTERNATIONAL LUXURY SKINCARE COMPANY CRÈME DE LA MER IN ASSOCIATION WITH ESTÉE LAUDER.

THE HAND-PRINTED SILK SKINNY IS LAUNCHED WORLDWIDE IN CONJUNCTION WITH CRÈME'S REVOLUTIONARY NEW LUXURY SKINCARE PROGRAMME 'THE ESSENCE' IN DECEMBER 2005 AND IS UNVEILED SIMULTANEOUSLY THROUGH THEIR NEW YORK AND LONDON OFFICES TO A PRESTIGIOUS LIST OF VIPS AND EDITORS.

THE STUNNING HOLIDAY GIFT COMES IN TWO DISTINCT COLOURWAYS INSPIRED FROM THE UNIQUE CRÈME DE LA MER COLOUR PALETTE. THE SKINNY EMBODIES THE BEAUTY, SIMPLICITY AND SOPHISTICATION OF THE BRAND AND CREATIVELY CAPTURES A SENSE OF THE MIRACLE.

THE DELICATE HAND-PRINTED SKINNY, A LUXURIOUS TOUCHSTONE FOR THE MODERN WOMAN, WITH ITS NATURAL SILK FIBRES PROVIDES A SOOTHING BLANKET FOR THE SKIN. DESIGNED FOR ANY OCCASION TO BE WORN DRAPED AROUND THE NECK, NONCHALANTLY SLUNG AROUND THE HIPS AS A BELT OR TIED TO A HANDBAG, IT IS AN ESSENTIAL ACCESSORY THAT IS BOTH VERSATILE AND BEAUTIFUL. THE IDEAL COMPANION FOR THOSE IN THE KNOW...

FOR FURTHER INFORMATION AND PRESS ENQUIRIES ON THE COLLABORATION PLEASE CONTACT: PRESS@JANE-CARR.COM OR AMBER HALES AT ESTÉE LAUDER UK OFFICE: AHALES@ESTEE-LAUDER.CO.UK

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