

JANE CARR

JANE CARR FOR ALIVE+WELL DOG PROJECT

FOR IMMEDIATE RELEASE: 1ST FEBRUARY 2007



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JANE CARR IS DELIGHTED TO HAVE RAISED £6,500.00 POUNDS FOR THE ALIVE+WELL DOG PROJECT FOR GREAT ORMOND STREET HOSPITAL FOR CHILDREN, LONDON.

GUEST CONTRIBUTORS INCLUDING AN ARRAY OF CELEBRITIES, ARTISTS AND DESIGNERS SUCH AS PAUL MCCARTNEY, KYLIE MINOGUE, DAMIEN HIRST, PAUL SMITH, NICOLE FARHI, PELE AND ALEXANDER MCQUEEN WERE SUPPLIED WITH A STRETCHED CANVAS OF THE CHARITY EMBLEM, BOIL THE DOG, ON WHICH TO ADD THEIR UNIQUE STYLE, TURNING BOIL INTO A WORK OF ART. THE HAND-PAINTED, SIGNED CANVASES WERE AUCTIONED ON 31ST JANUARY 2007 AT THE HOSPITAL MEMBERS CLUB IN COVENT GARDEN LONDON HOSTED BY THE FORMIDABLE OLLY BARKER OF SOTHEBY'S, LONDON.

A LIMITED EDITION, CLOTH-BOUND, HARD-BACKED BOOK WAS PRODUCED TO CELEBRATE THE EVENT. FOR FURTHER INFORMATION AND PRESS ENQUIRIES ON THE PROJECT PLEASE CONTACT: PRESS@JANE-CARR.COM OR SIMON FREEDMAN AT SIMON@ALIVE-ANDWELL.CO.UK OR VISIT THE GALLERY AT WWW.DOGPROJECT.CO.UK

ALIVE AND WELL WAS SET UP BY WELL KNOWN OSTEOPATH SIMON FREEDMAN IN 2005. ITS AIM IS TO PROVIDE EXQUISITE CARE FOR ITS PATIENTS BY PROVIDING EXPERT PRACTITIONERS TO LOOK AFTER ALL ASPECTS OF PEOPLES' HEALTH. GREAT ORMOND STREET HOSPITAL FOR CHILDREN IS A NATIONAL CENTRE FOR EXCELLENCE, CURRENTLY DELIVERING THE WIDEST RANGE OF SPECIALIST CARE OF ANY CHILDREN'S HOSPITAL IN THE UK.

PRESS CONTACT

FOR MORE INFORMATION ON JANE CARR AND OTHER SPECIAL PROJECTS PLEASE TELEPHONE 020 7387 4337 OR EMAIL: PRESS@JANE-CARR.COM

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