

JANE CARR

ESCAPADE S/S 08 ACCESSORIES COLLECTION

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THE NEW ESCAPADE ACCESSORIES COLLECTION CAPTURES THE MAGIC OF A JOURNEY. SEA CHAINS TETHER THE SWIRLING DESIGN WHILE DEEP SEA DIVERS SWIM IN DAPPLED LIGHT PASSING ORIGAMI FISH AND GIGANTIC LUCKY CLOVERS. "I WAS INSPIRED BY LUC BESSON'S 1988 FILM "LE GRAND BLEU" AND THE ANIMATION FEATURE FILM "FINDING NEMO". "IT'S ALL ABOUT THE MOVEMENT AND PACE OF THE SEA," EXPRESSES CARR. "IT'S A COMBINATION OF MEMORIES AND FANTASIES FROM THE OCEAN, AN OVERSIZED ICE CREAM AND A LARGE RUBBER DUCK CASCADE PAST ABSTRACT FORMS AND OCEAN WAVES AS ENDLESS AIR BUBBLES SURFACE. TROPICAL FISH AND SILK RIBBONS DANCE AND FLUTTER WITHIN THIS GENTLE VORTEX OF WATER:"

SIGNATURE PRINTS IN SUBTLE NEW COLOUR COMBINATIONS SUCH AS NEON, CAICOS, OCEAN AND ALMOND FEATURE GIANT INFLATABLE TOYS, AS MERMIADS TUMBLE PAST RIBBONS OF SILK AND METAL STUDS. "IT'S ALL ABOUT THE MOMENT, THE NOW!!!" CARR ELABORATES, "I LOVE CREATING A FANTASY, A PLACE WHERE ONE CAN ESCAPE AND ENJOY:"

"SILK FOULARDS FOR ME ARE REMINISCENT OF THE RIVIERA IN ITS HEYDAY, SUCH A SIMPLE ACCESSORY CAN CHANGE YOUR WHOLE ATTITUDE AND INFUSE A LOOK WITH SUCH STYLE," REMARKS THE DESIGNER.

THE NEW BEACH RANGE INCLUDING BEACH TOWELS, COTTON PAREOS AND CHIFFON COVER-UPS HAS BECOME AN INSTANT HIT SINCE THE LAUNCH LAST SUMMER. "I LOVE THE BEACH AND WANTED TO CREATE A RANGE THAT COULD BE LEFT ON THE SAND OR THROWN ON THE MATELAS WHILE TAKING A COOLING DIP. IT'S ABOUT LUXURY WHEN YOU'RE AT YOUR MOST RELAXED. WITH YOUR EYES CLOSED AND THE SUN ON YOUR FACE, IT'S ALL ABOUT THE SOFT TOUCH AGAINST YOUR SKIN!" THESE ARE SIGNATURE MUST-HAVES TO BE WORN NONCHALANTLY SLUNG AROUND THE HIPS OVER A BIKINI OR WRAPPED AROUND THE SHOULDERS IN THE EVENING BREEZE.

THE NEW COLLECTION CONSISTS OF 44 UNIQUE ACCESSORIES ON SILK AND COTTON FOR THE DAY, THE EVENING AND THE BEACH.

PRESS CONTACT

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